

The amendments to the specification are indicated in red ink on the enclosed marked-up copy.

In the Claims

Please add new claims 13-128 as follows:

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13. (New) A method for enabling a first consumer to transfer an item to a second consumer, the method comprising:

receiving a request to sell the item from the first consumer;

requesting authorization to transfer the item from a provider of the item;

receiving restrictions on the transfer of the item from the provider of the item;

implementing the restrictions with respect to the item;

presenting information on the item to the second consumer; and

arranging for the transfer of the item from the first consumer to the second consumer.

14. (New) The method of claim 13 further comprising requesting authentication information from the first consumer prior to receiving a request to sell the item from the first consumer.

15. (New) The method of claim 13 wherein receiving restrictions on the transfer of the item comprises setting a minimum price for the item.

16. (New) The method of claim 13 wherein receiving restrictions on the transfer of the item comprises setting a maximum number of items that may be

sold.

17. (New) The method of claim 13 wherein implementing the restrictions comprises restricting the presenting information on the item to a select group of consumers.

18. (New) The method of claim 13 wherein the information is presented in a bidding interface.

19. (New) The method of claim 13 wherein the information is presented in an advertising interface.

20. (New) The method of claim 13 further comprising receiving a bid to purchase the item from the second consumer in response to presenting information on the item.

21. (New) The method of claim 20 further comprising receiving acceptance of the bid by the first consumer.

22. (New) The method of claim 13 further comprising requesting authentication information from the second consumer prior to arranging for the transfer of the item from the first consumer to the second consumer.

23. (New) The method of claim 13 wherein arranging for the transfer of the item comprises:

instructing the first consumer to send the item to the provider; and

providing for the second consumer to make a payment for the item.

24. (New) The method of claim 23 further comprising, in response to the provider receiving the item from the first consumer and the second consumer making the payment, providing for the provider to send the item to the second consumer.

25. (New) The method of claim 23 further comprising providing for the first consumer to receive at least part of the payment from the second consumer upon the provider receiving the item from the first consumer.

26. (New) The method of claim 25 further comprising providing for the provider to receive a fee from the payment from the second consumer.

27. (New) The method of claim 26 wherein the fee is a flat fee.

28. (New) The method of claim 26 wherein the fee is a percentage of the payment.

29. (New) The method of claim 13 wherein arranging for the transfer of the item comprises:

instructing the first consumer to send the item to the second consumer; and

providing for the second consumer to make a payment for the item.

30. (New) The method of claim 29 further comprising providing for the first consumer to receive at least part of the payment from the second consumer.

31. (New) The method of claim 30 further comprising providing for the provider to receive a fee from

the payment from the second consumer.

32. (New) The method of claim 31 wherein the fee is a flat fee.

33. (New) The method of claim 31 wherein the fee is a percentage of the payment.

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34. (New) A method for enabling a first consumer to transfer an item to a second consumer, the method comprising:

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receiving a request to sell the item from the first consumer;

requesting authorization to transfer the item from a provider of the item in response to receiving the request;

receiving restrictions on the transfer of the item from the provider of the item;

implementing the restrictions with respect to the item;

presenting information on the item to the second consumer upon receiving authorization from the provider;

receiving a bid to purchase the item from the second consumer;

receiving acceptance of the bid by the first consumer; and

arranging for the transfer of the item from the first consumer to the second consumer.

35. (New) The method of claim 34 further comprising requesting authentication information from the first consumer prior to receiving a request to sell the

item from the first consumer.

36. (New) The method of claim 34 wherein receiving restrictions on the transfer of the item comprises setting a minimum price for the item.

37. (New) The method of claim 34 wherein receiving restrictions on the transfer of the item comprises setting a maximum number of items that may be sold.

38. (New) The method of claim 34 wherein implementing the restrictions comprises restricting the presenting information on the item to a select group of users.

39. (New) The method of claim 34 wherein the information is presented in a bidding interface.

40. (New) The method of claim 22 wherein the information is presented in an advertising interface.

41. (New) The method of claim 22 further comprising requesting authentication information from the second consumer prior to arranging for the transfer of the item from the first consumer to the second consumer.

42. (New) The method of claim 34 wherein arranging for the transfer of the item comprises:

instructing the first consumer to send the item to the provider; and

providing for the second consumer to make a payment for the item.

43. (New) The method of claim 42 further comprising, in response to the provider receiving the item from the first consumer and the second consumer making the payment, providing for the provider to send the item to the second consumer.

44. (New) The method of claim 42 further comprising providing for the first consumer to receive at least part of the payment from the second consumer upon the provider receiving the item from the first consumer.

45. (New) The method of claim 44 further comprising providing for the provider to receive a fee from the payment from the second consumer.

46. (New) The method of claim 45 wherein the fee is a flat fee.

47. (New) The method of claim 45 wherein the fee is a percentage of the payment.

48. (New) The method of claim 34 wherein arranging for the transfer of the item comprises:

instructing the first consumer to send the item to the second consumer; and

providing for the second consumer to make a payment for the item.

49. (New) The method of claim 48 further comprising providing for the first consumer to receive at least part of the payment from the second consumer.

50. (New) The method of claim 49 further comprising providing for the provider to receive a fee from

the payment from the second consumer.

51. (New) The method of claim 50 wherein the fee is a flat fee.

52. (New) The method of claim 50 wherein the fee is a percentage of the payment.

53. (New) A method for enabling a first consumer to transfer an item with restricted transferability to a second consumer, the method comprising:

receiving a request to sell the item from the first consumer;

contacting a provider of the item with respect to the transfer of the item to the second consumer;

receiving restrictions on the transfer of the item from the provider of the item;

implementing the restrictions with respect to the item;

presenting information on the item to the second consumer; and

arranging for the transfer of the item from the first consumer to the second consumer.

54. (New) The method of claim 53 further comprising requesting authentication information from the first consumer prior to receiving a request to sell the item from the first consumer.

55. (New) The method of claim 53 wherein receiving restrictions on the transfer of the item comprises setting a minimum price for the item.

56. (New) The method of claim 53 wherein receiving restrictions on the transfer of the item comprises setting a maximum number of items that may be sold.

57. (New) The method of claim 53 wherein implementing the restrictions comprises restricting the presenting information on the item to a select group of consumers.

58. (New) The method of claim 53 wherein the information is presented in a bidding interface.

59. (New) The method of claim 53 wherein the information is presented in an advertising interface.

60. (New) The method of claim 53 further comprising receiving a bid to purchase the item from the second consumer in response to presenting information on the item.

61. (New) The method of claim 60 further comprising receiving acceptance of the bid by the first consumer.

62. (New) The method of claim 53 further comprising requesting authentication information from the second consumer prior to arranging for the transfer of the item from the first consumer to the second consumer.

63. (New) The method of claim 53 wherein arranging for the transfer of the item comprises:

instructing the first consumer to send the item to the provider; and

providing for the second consumer to make a payment for the item.

64. (New) The method of claim 63 further comprising, in response to the provider receiving the item from the first consumer and the second consumer making the payment, providing for the provider to send the item to the second consumer.

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65. (New) The method of claim 63 further comprising providing for the first consumer to receive at least part of the payment from the second consumer upon the provider receiving the item from the first consumer.

66. (New) The method of claim 65 further comprising providing for the provider to receive a fee from the payment from the second consumer.

67. (New) The method of claim 66 wherein the fee is a flat fee.

68. (New) The method of claim 66 wherein the fee is a percentage of the payment.

69. (New) The method of claim 53 wherein arranging for the transfer of the item comprises:

instructing the first consumer to send the item to the second consumer; and

providing for the second consumer to make a payment for the item.

70. (New) The method of claim 69 further comprising providing for the first consumer to receive at

least part of the payment from the second consumer.

71. (New) The method of claim 70 further comprising providing for the provider to receive a fee from the payment from the second consumer.

72. (New) The method of claim 71 wherein the fee is a flat fee.

73. (New) The method of claim 71 wherein the fee is a percentage of the payment.

74. (New) A method for enabling a first consumer to transfer a sporting event ticket to a second consumer, the method comprising:

receiving a request to sell the sporting event ticket from the first consumer;

contacting a provider of the sporting event ticket with respect to the transfer of the sporting event ticket to the second consumer;

receiving restrictions on the transfer of the sporting event ticket from the provider of the sporting event ticket;

implementing the restrictions with respect to the sporting event ticket;

presenting information on the sporting event ticket to the second consumer; and

arranging for the transfer of the sporting event ticket from the first consumer to the second consumer.

75. (New) The method of claim 74 further comprising requesting authentication information from the first consumer prior to receiving a request to sell the

sporting event ticket from the first consumer.

76. (New) The method of claim 74 wherein receiving restrictions on the transfer of the sporting event ticket comprises setting a minimum price for the sporting event ticket.

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77. (New) The method of claim 74 wherein receiving restrictions on the transfer of the sporting event ticket comprises setting a maximum number of sporting event tickets that may be sold.

78. (New) The method of claim 74 wherein implementing the restrictions comprises restricting the presenting information on the sporting event ticket to a select group of consumers.

79. (New) The method of claim 74 wherein the information is presented in a bidding interface.

80. (New) The method of claim 74 wherein the information is presented in an advertising interface.

81. (New) The method of claim 74 further comprising receiving a bid to purchase the sporting event ticket from the second consumer in response to presenting information on the sporting event ticket.

82. (New) The method of claim 81 further comprising receiving acceptance of the bid by the first consumer.

83. (New) The method of claim 74 further comprising requesting authentication information from the

second consumer prior to arranging for the transfer of the sporting event ticket from the first consumer to the second consumer.

84. (New) The method of claim 74 wherein arranging for the transfer of the sporting event ticket comprises:

instructing the first consumer to send the sporting event ticket to the provider; and

providing for the second consumer to make a payment for the sporting event ticket.

85. (New) The method of claim 84 further comprising, in response to the provider receiving the sporting event ticket from the first consumer and the second consumer making the payment, providing for the provider to send the sporting event ticket to the second consumer.

86. (New) The method of claim 84 further comprising providing for the first consumer to receive at least part of the payment from the second consumer upon the provider receiving the sporting event ticket from the first consumer.

87. (New) The method of claim 86 further comprising providing for the provider to receive a fee from the payment from the second consumer.

88. (New) The method of claim 87 wherein the fee is a flat fee.

89. (New) The method of claim 87 wherein the fee is a percentage of the payment.

90. (New) The method of claim 74 wherein arranging for the transfer of the sporting event comprises:
instructing the first consumer to send the sporting event ticket to the second consumer; and
providing for the second consumer to make a payment for the sporting event ticket.

91. (New) The method of claim 90 further comprising providing for the first consumer to receive at least part of the payment from the second consumer.

92. (New) The method of claim 91 further comprising providing for the provider to receive a fee from the payment from the second consumer.

93. (New) The method of claim 92 wherein the fee is a flat fee.

94. (New) The method of claim 92 wherein the fee is a percentage of the payment.

95. (New) A method for enabling a first consumer to transfer a concert ticket to a second consumer, the method comprising:

receiving a request to sell the concert ticket from the first consumer;

contacting a provider of the concert ticket with respect to the transfer of the concert ticket to the second consumer;

receiving restrictions on the transfer of the concert ticket from the provider of the concert ticket;

implementing the restrictions with respect to the concert ticket;

presenting information on the concert ticket to the second consumer; and

arranging for the transfer of the concert ticket from the first consumer to the second consumer.

96. (New) The method of claim 95 further comprising requesting authentication information from the first consumer prior to receiving a request to sell the concert ticket from the first consumer.

97. (New) The method of claim 95 wherein receiving restrictions on the transfer of the concert ticket comprises setting a minimum price for the concert ticket.

98. (New) The method of claim 95 wherein receiving restrictions on the transfer of the concert ticket comprises setting a maximum number of concert tickets that may be sold.

99. (New) The method of claim 95 wherein implementing the restrictions comprises restricting the presenting information on the concert ticket to a select group of consumers.

100. (New) The method of claim 95 wherein the information is presented in a bidding interface.

101. (New) The method of claim 95 wherein the information is presented in an advertising interface.

102. (New) The method of claim 95 further comprising receiving a bid to purchase the concert ticket from the second consumer in response to presenting information on the concert ticket.

103. (New) The method of claim 102 further comprising receiving acceptance of the bid by the first consumer.

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104. (New) The method of claim 95 further comprising requesting authentication information from the second consumer prior to arranging for the transfer of the concert ticket from the first consumer to the second consumer.

105. (New) The method of claim 95 wherein arranging for the transfer of the concert ticket comprises:
instructing the first consumer to send the concert ticket to the provider; and
providing for the second consumer to make a payment for the concert ticket.

106. (New) The method of claim 105 further comprising, in response to the provider receiving the concert ticket from the first consumer and the second consumer making the payment, providing for the provider to send the concert ticket to the second consumer.

107. (New) The method of claim 105 further comprising providing for the first consumer to receive at least part of the payment from the second consumer upon the provider receiving the concert ticket from the first consumer.

108. (New) The method of claim 107 further comprising providing for the provider to receive a fee from the payment from the second consumer.

109. (New) The method of claim 108 wherein the fee is a flat fee.

110. (New) The method of claim 108 wherein the fee is a percentage of the payment.

111. (New) The method of claim 95 wherein arranging for the transfer of the concert ticket comprises:
instructing the first consumer to send the concert ticket to the second consumer; and
providing for the second consumer to make a payment for the concert ticket.

112. (New) The method of claim 111 further comprising providing for the first consumer to receive at least part of the payment from the second consumer.

113. (New) The method of claim 112 further comprising providing for the provider to receive a fee from the payment from the second consumer.

114. (New) The method of claim 113 wherein the fee is a flat fee.

115. (New) The method of claim 113 wherein the fee is a percentage of the payment.

116. (New) An electronic trading arrangement for enabling a first consumer to transfer an item to a second consumer, the arrangement comprising:

a provider system;
a transfer system;
a first consumer computer
at least one second consumer computer; and
a communication network that interlinks the
provider system, the transfer system, the first consumer
computer, and the at least one second consumer computer,
wherein the transfer system is configured:

(a) to receive data from the first
consumer computer relating to a request to transfer the
item,

(b) to transmit data to the provider
system requesting authorization to transfer the item based
on receipt of the request data,

(c) to receive data from the provider
system relating to restrictions placed on the transfer of
the item;

(d) to implement the restrictions with
respect to the item;

(e) to present data relating to
information on the item to the at least one second consumer
computer, and

(f) to arrange for the transfer of the
item from the first consumer to the second consumer.

117. (New) The electronic trading arrangement of
claim 116 wherein the transfer system comprises a database
to store information received from the first consumer
computer, the at least one second consumer computer, and
the provider system.

118. (New) The electronic trading arrangement of
claim 116 wherein the transfer system is configured to

receive restrictions that set a minimum price for the item.

119. (New) The electronic trading arrangement of claim 116 wherein the transfer system is configured to receive restrictions that set a maximum number of items that may be sold.

120. (New) The electronic trading arrangement of claim 116 wherein the transfer system is configured to restrict the presenting information on the item to a select group of consumers.

121. (New) The electronic trading arrangement of claim 116 wherein the transfer system is configured to present data relating to information on the item in a bidding interface.

122. (New) The electronic trading arrangement of claim 116 wherein the transfer system is configured to present data relating to information on the item in an advertising interface.

123. (New) The electronic trading arrangement of claim 116 wherein the transfer system is further configured to receive data from the at least one second consumer computer indicating a bid to purchase the item.

124. (New) The electronic trading arrangement of claim 123 wherein the transfer system is further configured to receive data from the first consumer indicating acceptance of the bid to purchase the item from the second consumer.